

SINCE 2011

# Transform **Ideas** into Reality

Give your **Business**  
Wings of **Technology** with  
**BUSINESS SOFTWARE** and  
Mobile Ready Websites



## Softrock Technologies Pvt. Ltd.

SIMPLE **SOLUTIONS** TO COMPLEX PROBLEMS

[www.softrockglobal.com](http://www.softrockglobal.com)





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## ABOUT US

Softrock Technologies has been a **customer favourite company since 2011**. We claim this because most customers who come to us, stay with us.

As a result we are also a **5 Star Rated Company** in most reviews. Where most software development companies only focus on increasing sales numbers, we work with customers to build their brands because that's what we enjoy doing. This doesn't mean we do not charge for the services we provide.

With every invoice paid to Softrock we ensure there comes a smile from our **Happy Customers** which reflects in the feedback. We achieve it by listening to customers, understanding the requirements, and **delivering more than what we promised**.

Starting from **software development, websites**, ready to use applications, and **customized software** requirements, we provide a lot of solutions. As a result, you do not feel the need to look anywhere else. All our existing customers enjoy discounted prices when they come to us with future requirements. This happens because of word of mouth publicity. We save the money involved in marketing and we pass on the benefits directly to customers.

At Softrock Technologies we are committed to bring a smile on your face. When you connect with our executive for the first time, it is your first step towards joining the family of people who trust the brand and enjoy peace of mind. We are always looking for opportunities to improve our services to improve

Trust comes as standard when the branding reads Softrock.

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## WHY SOFTROCK?

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- Serving customers since 2011
- 75 + Industries Served
- 300 + Projects Delivered
- In House Development
- Business Specific Deals
- India's Own Store for Software

Make Softrock **your** Technology Partner



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## SERVICES

### WEB DESIGN / DEVELOPMENT

Our website design or web development services are famous for adding more value. You not only get a great website for business but also satisfaction of getting delivery from experienced web developers. We create beautiful websites for our customers and ensure correct information is available online.



- Mobile Ready Design
- Minimum 2 Emails
- Domain Included
- Business Specific Design
- Content Writing Services
- Free Website Listing on Google
- Hosting Included
- Delivery in 7 Days

**Good  
Website  
IMPROVES Brand  
Recognition**



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# SERVICES

## SEO & DIGITAL MARKETING

It is good to develop a website but without promotion it may not make good sense. It is like not telling your customers that you have a website. SEO or search engine optimization is very important for websites because competition is very high.

We are an experienced SEO company in the industry with proven track record. Our seo services not only list websites in search engines but also help you improve brand visibility.

- In Depth Analysis
- Full Site SEO & Optimization
- Keyword Analysis
- Broken Link Removal
- Header & Meta Optimization
- Image Optimization
- Content Review & Optimization
- Off-Page Optimization



**APPEAR IN  
SEARCH**





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## SERVICES

### ECOMMERCE WEBSITES

We are delivering Ecommerce Website Development services since long time. Due to this it is one of our core competencies.

At Softrock Technologies customers come with an idea or basic information about requirement. First of all we analyze requirement and then do research to understand it well to ensure the final outcome is awesome.



- Mobile Ready Design
- Unlimited Products
- Minimum 100 Free Product Entries
- All Standard Pages
- All Standard eCommerce Features
- Payment Gateway
- Free Website Listing on Google
- Product Ratings & Review
- Hosting Included
- Delivery in 7 Days

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Standard T&C Apply



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## SERVICES

### GOOGLE PROMOTION

Google Adwords is one of the fastest methods of driving traffic on your website. Consider a situation where you just launched a website and want users to visit. Since the website is new and very few people are aware of it. The traditional methods of promoting a website are slow and less effective sometimes.

Google Ads work as a paid marketing program. Google Ads bring instant traffic on a website. We run a paid campaign with few selected keywords and ensure people visit.

- Competitor Analysis
- Business Specific Keywords
- Adwords Campaign Design
- Select Your Keywords
- Time Bound Results
- Freedom to Select Budget
- Lead Generation
- Monthly Reports







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# PRODUCTS

## CLIENT MANAGEMENT

### MANAGE CUSTOMERS WITH EASE

Our customer database software for small business or customer database management software for small business or online client management software is single application that works as invoicing software, customer management software, ticket software and product management software.



- Mobile Ready Software
- Online Client Database Management
- Invoice Management
- Product Management
- Informative Dashboard
- Support System
- Client Login
- Access Control
- Email Notification / Payment Reminders
- Multi Branch

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# PRODUCTS

## RWA / SOCIETY SOFTWARE

RWA society management software, Society accounting software or society maintenance software is a complete package for society management. You can use this housing society software as RWA manager software application because of its long list of features. Because of long list of features RWA management becomes easy and convenient.



- Mobile Ready Software
- Invoice Generator
- Support Ticket System
- Visitor Tracking System
- Parking Management
- Society Maintenance Management
- Resident Database
- Accounting Ledger
- Export Data in Excel
- Resident login

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# PRODUCTS

## BILLING SOFTWARE

Use small business accounting / billing software or accounting and billing software for small business to manage day to day transactions. This online billing software for small business has user friendly interface and works as cloud based invoicing software. This billing software works on internet as a result you can use this as remote billing software for overseas customers.



- Mobile Ready Software
- Invoice Generator
- Unlimited Invoices
- Product Management
- Transaction Management
- Discount Coupons
- Create Business Report
- Export Data in Excel
- Accounting Ledger
- Multi Branch

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## PRODUCTS

### SALES MANAGEMENT SOFTWARE

Every business has sales team irrespective of size. Software for sales management will help you track sales team performance and increase business efficiency. Use sales and marketing software for small businesses to organize sales team. This is one of the best small business sales management software. You can also call it lead management system to manage sales teams.



- Mobile Ready Sales Software
- Sales Dashboard
- Lead Distribution System
- Sales Follow Up System
- Track Return on Investment
- Performance Management
- Lead Transfer System
- Leads Database Software
- Bulk Import
- Access Control

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## CONTACT US

SOFTROCK TECHNOLOGIES PVT. LTD.

Please feel free to contact Softrock for customized solution. We will be happy to provide a customized tailor made solution for your business.

We will help you **transform the idea** into a working solution.



**EMAIL SUPPORT**

[connect@softrockindia.com](mailto:connect@softrockindia.com)



**PHONE**

+91-9990-628-222

+91-9711-099-214



**WEBSITE**

[www.SoftrockGlobal.com](http://www.SoftrockGlobal.com)

[www.SoftwareOcean.com](http://www.SoftwareOcean.com) (India's Own Store for **Software**)



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